



Ageing Asia™

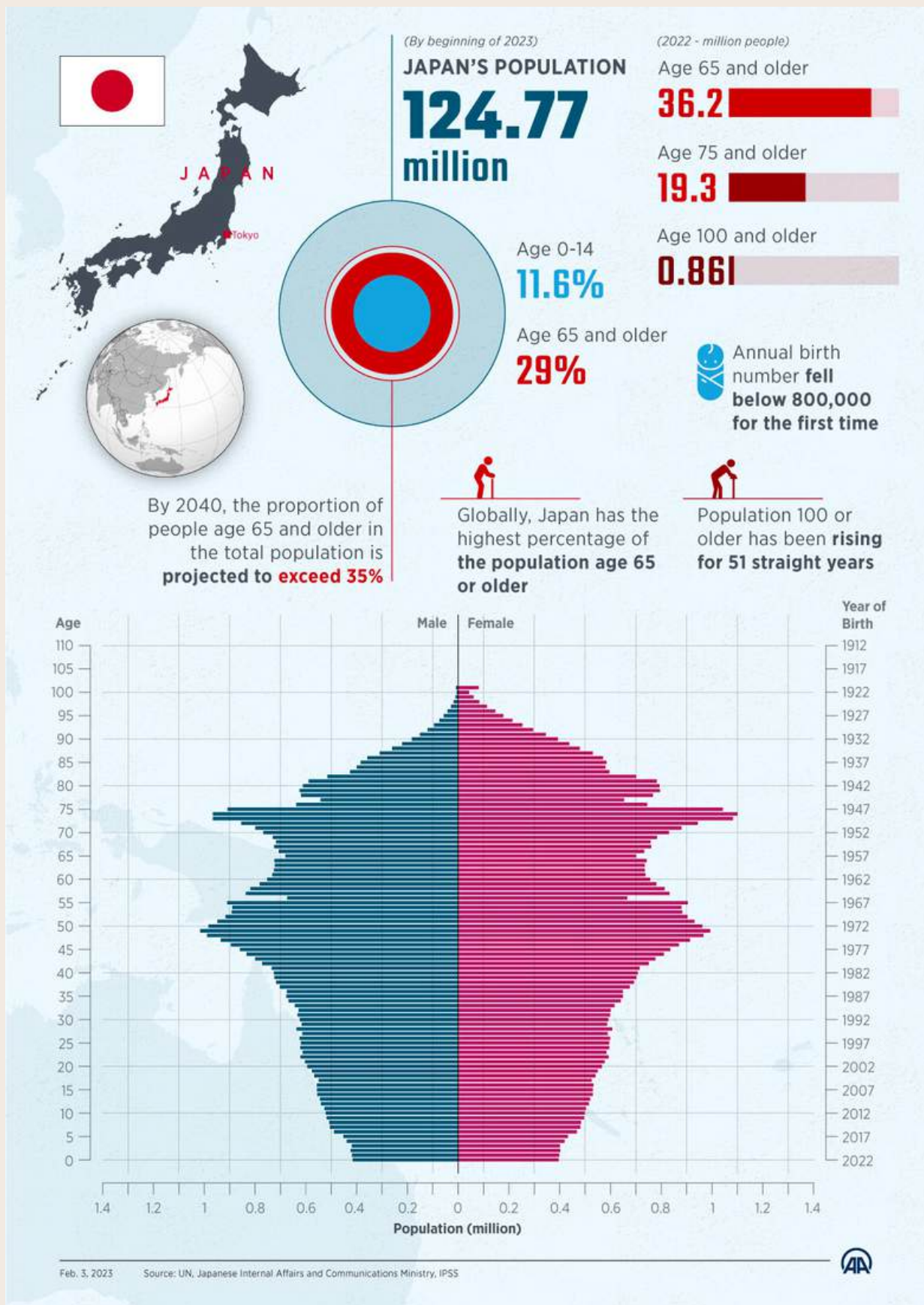
Japan 2025

- COMMUNITY CARE
- DEMENTIA
- REHABILITATION
- ASSISTED LIVING

06 - 10
OCTOBER
2025



JAPAN DEMOGRAPHICS



WHY JAPAN?

World Leading Longevity

Highest life expectancy in the world, with women living to **86** years and men to **80** years on average.

The country is home to a record **80,000** centenarians, showcasing exceptional longevity

The Silver Workforce

In 2021, more than a third of Japanese companies allowed people to work past 70, up from just **21%** in 2016.

Japan has one of the highest elderly employment rates among major economies, with workers aged 65 or more making up over **13%** of the national workforce.

Innovative Market Adaptation

The rapidly aging population has led to a burgeoning market for older consumers, estimated to reach over **100 trillion yen** this year. Learn how organisations innovate and adapt to capitalise on this market by offering products and services that cater to the active lifestyles and consumer habits of older adults.

Overview on Japan's long term care insurance

All persons aged 40 and over contribute by paying a premium that varies according to income.

All persons aged 65 and over can access benefits. Coverage for those over 65 begins once people turn 65 regardless of need or income.

Benefits, which include institutional, home and community-based services, are accessed through a care manager using a basic questionnaire.

All services are subject to a 10% - 30% copayment (Based on income assessment)

Choice to choose between care managers as well as service providers.

This freedom of choice services is an important way to control quality.

Providers range from for-profit companies to non-profit companies. Fees for services are established by the federal government and are reviewed once every three years.



LEVELS OF CARE IN JAPAN

Level of Care	Total Daily Estimated Care Minutes	Maximum Benefits covered By LTCI per Month (JPY)	ADL Conditions	Available Services
Support Level 1	25 - 32	50,320	Mostly independent; care can improve or maintain ADL	LTC Prevention Programmes
Support Level 2	32 - 50	105,310	LTC is needed for some aspects of daily living; care can improve or maintain ADL	LTC Prevention Programmes
Care Level 1	32 - 50	167,650	Unstable in rising and gait; partial support needed in toileting, bathing etc.	Home Visit Care, Facility-Based Services
Care Level 2	50 - 70	197,050	Difficulty in rising and gait; partial or complete support needed in toileting, bathing etc.	Home Visit Care (Up to 3 times a week), Facility-Based Services
Care Level 3	70 - 90	270,480	Impossible to rise and no gait; complete support needed in toileting, bathing etc., and all ADL	Home Visit Care during Day and Evening, Home Visit Intensive Nursing Care, Facility Rehabilitation Services (1 - 2 times a day)
Care Level 4	90 - 110	309,380	Severe decline in ADL capacity; complete support needed in toileting, bathing, dressing and all other basic ADL	Home Visit Care during Day and Evening, Home Visit Intensive Nursing Care, Facility Rehabilitation Services (2 - 3 times a day)
Care Level 5	> 110	362,170	Complete support needed in all ADL; difficulty with communication	Home Visit Care during Day and Evening, Home Visit Intensive Nursing Care, Facility Rehabilitation Services (3 - 4 times a day)

For nursing homes, the national minimum standard is a ratio of 3:1, meaning at least one care staff member for every three residents.



LEARNING OBJECTIVES

- Expect to learn the best of community and social engagement programmes, creating vibrant intergenerational communities where seniors actively engage with younger generations. This approach not only combats isolation but enriches the social fabric, creating environments where meaningful relationships flourish across age groups.
- Learn about how management systems and AI-powered health-monitoring systems are used to enhance care delivery, improve safety, and reduce the physical and mental strain on caregivers, setting a global example for tech-enabled senior living.
- Japan places a strong emphasis on personalised nutrition and wellness programs, carefully crafted to meet the unique needs of seniors. This focus on health, coupled with a cultural commitment to active living, ensures that older adults maintain vitality and independence for longer, promoting longevity and well-being.
- Japan's innovative approaches to dementia and cognitive care are widely recognised. By integrating memory care strategies and engaging, stimulating activities, Japan's eldercare providers work to slow cognitive decline and enhance mental stimulation, improving both quality of life and mental wellness.
- Understand how Japan's commitment to rehabilitation in eldercare help seniors regain their physical, cognitive, and emotional strength. Through early intervention and ongoing support, Japan enables seniors to regain independence, live with purpose, and continue participating actively in their communities.



WHY JOIN US?

With over 16 years of experience in the ageing sector, we have seen more than 400 facilities across the world.

More than just a presentation on the facility, we are able to bring you to **SEE** and **EXPERIENCE** the facility for yourself.

WHO SHOULD ATTEND?

- Care Operators
- Nursing Homes
- Healthcare Groups
- Hospitals
- Home Care Providers
- Developers
- Architects
- Retirement Villages



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ITINERARY - DAY 1



Combining Care and Lifestyle

This luxury senior living model combines advanced healthcare, personalised wellness, and elegant design to create an environment where seniors thrive. Prioritising independence and dignity, it integrates cutting-edge healthcare technology with tailored, high-quality care, ensuring both safety and comfort. A strong emphasis on staff development enhances compassionate, individualised support, while thoughtfully designed spaces foster well-being and social engagement.

The Aggressive Rehabilitation Model

Rehabilitation is viewed as a journey toward a meaningful life, not just survival, with a focus on supporting patients throughout their recovery, even after discharge. Early, aggressive rehabilitation is prioritised to minimise bed rest, improve cardiopulmonary function, and rebuild physical and cognitive abilities. The hospital's success in their rehabilitation strategy is prominent in their rehabilitation recovery results. The hospital is part of a broader strategy to enhance the quality of life for patients by promoting early discharge and reintegration into their communities.



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ITINERARY - DAY 2



Future Care Lab

The Lab in Japan is focused on creating innovative solutions to support aged care. The Lab conducts trials of technology to support and facilitate ease of nursing and caregiving. The Lab is also set up to find new and innovative ways to provide care, ease the burden on caregivers and to raise quality of care. This is done through a balanced blend of human touch and technology, thus enabling a highly productive and valuable workforce for operators across Japan.

Robot Cafe

This cafe is launched as an “Open Experimental Cafe” for researching new ways of working and participating in society through telenetworking. The cafe supports persons with disabilities and people who have difficulty going out due to intractable diseases so that they can continue staying engaged and connected with society. Their goal is to create a concept that goes beyond physical boundaries. The cafe will maintain the existing cafe functions while introducing a broader range of customer services. Specifically, the cafe will now offer services like remote reception, food delivery, a bar counter, and a telebarista.



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ITINERARY - DAY 3



Multigenerational Home

This multigenerational home redefines senior living by integrating older adults, students, and single parents into a shared community, where rehabilitation and social connection are woven into daily life. Designed to feel like home rather than a facility, doctors and nurses live as neighbors first, providing care through trust and familiarity. Purpose-built common spaces encourage interaction, from shared kitchens and laundromats to a community library and garden, fostering natural engagement across generations.

52nd H.C.R EXHIBITION 2025 VISIT

The International Home Care & Rehabilitation Exhibition (HCR) is expected to have turnout of over 100,000 visitors, featuring more than 400 exhibitors. Exhibitors take this chance to show off their latest products and innovations in supporting older persons and persons with disabilities. Featured products will include but is not limited to the following: mobility equipment, bathing and toiletry related products, robots, orthopedic products, assistive living products, wellness and exercise, rehab equipment, operational management solutions and much more. Companies range in size from small local startups to huge corporates such as Honda and Toyota.



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ITINERARY – DAY 4



The Housing Complex Model

Learn about this innovative model where apartments are turned into daycare centres for seniors to age-in-place. Staff live within the housing complex at different levels. Nurses and caregivers bring their children to work. The kids setup and work in a candy shop and sell sweets to the public community. The day centre also serves as a day care for kindergarten children. Focusing on existing resources within the community and tapping on them, the housing complex is turned into an intergenerational home for children, staff and older adults alike.

Strengths-Focused Dementia Care

this innovative dementia care model integrates seniors into the local community, fostering intergenerational interactions and a sense of purpose. It offers a home-like residential setting for a small group of persons with dementia, alongside an open section accessible 24/7, allowing flexibility and autonomy. Staff prioritise trust and respect, avoiding restrictions while supporting independence. Employees can bring their children to work, creating natural daily exchanges between generations. This approach strengthens community bonds and enhances the well-being of both seniors and the wider neighborhood.



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ITINERARY - DAY 5



Senior Employment Day Service

This community-based dementia care model prioritizes independence, autonomy, and meaningful engagement, offering older adults, including persons with dementia, opportunities to contribute through formal employment such as working in a car wash. They collaborate with corporate partners to make this happen. Unlike traditional day centers, it allows individuals to choose their daily work and meals. With a growing network of facilities, the initiative not only enhances quality of life for older adults but is also scalable.

Promoting social interactions through well-designed communal spaces

The facility is known for its innovative blend of traditional Japanese aesthetics with modern care solutions. This is done through the use of soft lighting and wood, where it helps to create a stress-free home living environment. The facility is built with accessibility in mind, including wide corridors, ramps and strategically placed handrails to ensure safety. As such, the facility is able to accept residents from a spectrum of health conditions - from healthy to physically challenged to persons with dementia. The facility also attracts a variety of people through their targeted offerings - residents, teenagers, children and even young adults from the community.



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REGISTRATION FORM



DELEGATE REGISTRATION FORM <i>Each pass admits only one pax.</i> <i>Please complete one form per delegate.</i> <i>For group bookings, please contact us. (Min. 3 Passes)</i> <i>*Prices are EXCLUSIVE OF GST.</i>		Early Bird Rate (Before 31 June) USD\$	Standard Rate USD\$	QTY
Industry Training Programme JAPAN 6 OCT – 10 OCT 2025 (5 Days Programme)	6 October – 10 October 2025 Includes 5x Lunches, Daily Private Transport (over duration of the Training), Programme Course Materials (Digital)	S\$8,400	S\$9,700	
AGEING AUSTRALIA MEMBERS Discount (Non-Cumulative)	Min. 3 Pax Complimentary Ageing Asia Individual Membership for all delegation	15% OFF		
Group Discount (Non-Cumulative)	Min. 4 Pax Complimentary Ageing Asia Individual Membership for all delegation	15% OFF		
Ageing Asia Alliance Membership (Non-Cumulative)	Corporate	20% OFF		
	Individual	15% OFF		
OFFICIAL HOTEL RATES	☐ Yes, I would like to receive special rates for the programme’s official hotel			

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REGISTRATION FORM



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Salutation		First name		Last name	
Job title				Organisation	
Email				Country	
Address					
DID	+		Mobile	+	
General	+		Fax	+	
Dietary Requirement	☐ None ☐ No Pork, No Lard ☐ Vegetarian/ Vegan ☐ Others				
PA Name				PA DID	+
PA Email					
How did you hear about us:					
Company Profile (Please tick your primary profile and sub-profile)					
☐ Academics Allied Health ☐ PT ☐ OT ☐ Rehab Professional ☐ Aged Care ☐ Home Care / Community Care ☐ Independent Living / Assisted Living ☐ Residential Aged Care / Nursing Home ☐ Architects / Designers ☐ Associations		☐ Banks ☐ Construction ☐ Consultants ☐ Consumers / Over 60s ☐ Food & Nutrition ☐ Foundation & Charities ☐ Government ☐ Healthcare & Hospital Groups ☐ Insurance ☐ Investors		☐ Lifestyle & Wellness ☐ Media ☐ Pharmaceutical ☐ Product Distributor ☐ Product Manufacturer ☐ Real Estate & Developers ☐ Retail ☐ Technology ☐ Others: _____	

ENQUIRIES:

- Email: registration@ageingasia.com
- Call: +65 6441 0474
- Website: www.ageingasia.com

PAYMENT:

All payments should be made payable to **Ageing Asia Pte Ltd** in Singapore dollars and exclude bank charges. Payment by telegraphic transfer in S\$ must be made to **Ageing Asia Pte Ltd**. Payment is due within 7 days of invoice date.

Bank: United Overseas Bank.

Address: 80 Raffles Place, UOB Plaza I, Singapore 048624

Bank Code: 7375

Branch Code: 037

Account No: 365-301-766-7

SWIFTCODE: UOVBSGSG

TERMS & CONDITIONS

SUBSTITUTIONS / REFUNDS:

- Cancellation must be made in writing and received by Ageing Asia 60 days before the event. Refunds will be processed after the event, less 20% administrative fees. Any bank charges incurred for the refund will be borne by the registrant.
- Cancellations received within 30 days and no-show at the event will not be refunded.
- Substitution is allowed and must be made in writing to Ageing Asia 14 days before the event.

LIABILITY AND DISCLAIMER

Whilst every attempt will be made to ensure that all aspects of the event mentioned herein will take place as scheduled, the event organisers reserve the prerogative to make final changes should the need arises. The applicant acknowledges that he/she has no right to lodge complaints against the organisers should the holding of the event be hindered or prevented by unexpected political or economic events or by force majeure, non-appearance of speakers or other reasons that necessitate programme changes. With registration, the applicant accepts this provision.

USAGE OF IMAGE

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- ☐ All registered attendees will receive industry news & communications from Ageing Asia. To opt out of our mailing list, please check this box.

Information is correct as at print.



Ageing Asia™

15 year track record

Ageing Asia is Asia Pacific's first industry alliance on the business of ageing. We are an independent network that seeks to unite business, government, community leaders and the media, to drive change for APAC's ageing landscape. As a social enterprise, our vision is to change the future of ageing in Asia Pacific - enabling independent ageing, healthy ageing and dignified ageing. The mission of the Alliance is to curate the best eco-system of products and services that will enable seniors to age-in-place, with social, health and care services.

The by-invitation only Alliance community brings over 25,000 of the world's most passionate Operators, Developers, Investors, Product & Solution Providers together with a common purpose to support seniors to live well and age well.

Membership to Ageing Asia Alliance

- Access to Ageing Asia's global ageing community and eco-system
- Strengthen your credentials in Asia Pacific's silver economy
- Gain industry recognition for thought leadership
- Influence and impact global and country level health and ageing agendas
- Outreach via Ageing Asia communication channels

Our Three Pillars

MARKET INTELLIGENCE

Conduct research to explore and capitalize on the emerging business opportunities within Asia Pacific's silver economy, valued at US\$4.56 trillion

STRATEGIC PARTNERSHIPS

Curate global best practices and innovations in health, longevity, and eldercare across housing, technology, social, wellness, and clinical and allied health sectors.

INDUSTRY TRAINING

Facilitate stakeholder engagement amongst global ageing innovators that share a vision to enhance the quality of life for older people in Asia Pacific

**Ageing Asia Alliance Community
reaches 25,000+ ageing innovators
across 60 countries with a vision to
change the future of ageing**

For more information about our Alliance Packages and a presentation on how we support Operators, Developers, Investors, Consultants and Product Manufacturers to access the ageing market in Asia Pacific and curate the world's best innovations to improve quality of life, contact us at sylwinang@ageingasia.com





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EXPRESSION OF INTEREST





GRUNDTVIG INC

Housing complex with a community day care model that supports a goal-centered approach



The Housing Complex Model

Grundtvig has created a nursing home by renovating a room in an existing housing complex. Now, people of many generations can interact with one another and it is part of daily life. The surrounding rooms can also be used for rent, so it can be adapted to the needs of the user and their family. Being able to provide flexible and high-quality services that combine different living arrangements through the ability to do things such as temporarily move to the same building or share rooms with working staff is one of the great strengths of utilising the housing complex.

Establishment Date: 23rd March 2015

Facilities:

- Individual Rooms
- 2 small-sized multifunctional Home- and Community- based care

Max Capacity: 58

Cost: 2000 yen per night, 500-800 yen for meals (Excluding other fees)

Number of Employees: 70

Number of Rooms: 239

Number of Residents 478 residents, 60% are aged 65 years old and above



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