

# Ageing Australia Associate *Common Principles*

**The Ageing Australia® Associate subscription is offered on an annual financial year basis and is designed to foster professional connection and shared values across the sector.**

While we welcome collaboration, it's important to note that participation as an associate does not imply endorsement by Ageing Australia of any specific product, service or organisation. Ageing Australia is dedicated to fostering a unified community within the aged care sector, bringing

together members and associates who embrace shared ethical principles.

This document outlines the overarching expectations of Ageing Australia Associates.

**By proceeding with payment, associates acknowledge their role within the association, pledge to uphold the values and mission of Ageing Australia, and accept their commitment to comply with the principles outlined below.**

## 1. Compliance with laws and regulations:

- 1.1 Ageing Australia associates agree to comply with all relevant laws, regulations and industry standards governing the aged care sector in Australia.
- 1.2 Ageing Australia associates commit to staying informed about changes in legislation and regulations and maintaining compliance with industry standards.

## 2. Respect and representation of Ageing Australia:

- 2.1 Ageing Australia associates commit to respecting the values, mission and goals of Ageing Australia in all professional activities.
- 2.2 Ageing Australia associates are permitted to use the official associate badge issued to them for the relevant financial year. They may refer to themselves only as an "Ageing Australia Associate" or "Ageing Australia Associate Subscriber". No other branding or identification is permitted without written approval.
- 2.3 Ageing Australia associates commit to avoid creating confusion or misrepresentation regarding their relationship with Ageing Australia.
  - 2.3.1 Ageing Australia associates commit to not representing oneself as an official part of Ageing Australia.
  - 2.3.2 Ageing Australia associates will not make any representation, claim or statement (whether express or implied) that Ageing Australia endorses goods and/or services provided or offered.
  - 2.3.3 Ageing Australia associates will commit to do all things necessary to ensure that no third party considers or incorrectly assumes that Ageing Australia endorses goods and/or services provided or offered.

## 3. Professionalism and integrity

- 3.1 Ageing Australia associates agree to avoid engaging in deceptive practices and to conduct business with their highest level of professionalism, integrity, honesty and transparency at all times.

## 4. Confidentiality and privacy:

- 4.1 Ageing Australia associates commit to safeguarding the confidentiality of any information obtained through association with Ageing Australia and/or related activities.
- 4.2 Ageing Australia associates commit to respecting the privacy of individuals and organisations associated with Ageing Australia.

## 5. Collaboration and communication:

- 5.1 Ageing Australia associates will collaborate with Ageing Australia and its employees, members, associates and stakeholders in a cooperative and respectful manner when appropriate.
- 5.2 Ageing Australia associates will avoid actions that may undermine the collaborative efforts of Ageing Australia and its members.

## 6. Review and compliance:

- 6.1 Ageing Australia associates shall regularly review and assess their adherence to the principles.
- 6.2 Ageing Australia reserves the right to take appropriate action if associates are found to be in violation of the principles.
- 6.3 If Ageing Australia determines that an associate is not adhering to these principles, the associate's subscription may be terminated at any time without refund. Ageing Australia also reserves the right to decline the renewal of any associate subscription at the conclusion of the financial year.